

# 2015

## Sponsorship Package



**Panthrobotics**  
**FIRST® Team 3337**

# Just follow these steps to get started...

## Step 1:

Learn More About Our Team  
(3 - 6)

## Step 1:

Choose your Sponsorship Level  
(7 - 9)

## Step 1:

Complete the Sponsorship Form  
(11)



# Step 1 *Our Mission, Our Vision, Our Values*

## **Our Mission:**

Panthrobotics provides students with the tools to enter high performing colleges and universities and find successful careers in a rapidly changing workplace. We equip them with skills in science, technology, engineering, and mathematics as they complete time-limited projects, and we help them grow professionally through intense community involvement, business strategies, and leadership roles.

## **Our Vision:**

Panthrobotics is creating a generation of teens who are passionate about science, technology, engineering, and mathematics and providing them with the dexterity necessary to enter the workforce ready to compete in our global marketplace. We are also revitalizing the innovative spirit of our community through service projects, demonstrations, and yearly robotics competitions.

## **Our Core Values**

**Family:** Our team is more than a collection of students, mentors, teachers, and parents. We are a family. We believe in each other, watch out for each other, and expect each other to succeed. Our team accepts, respects, loves and most importantly enjoys each other's company.

**Excellence:** Every build, every competition, every event, every award; we do each task to our utmost. Our team is motivated, passionate, and hard-working. Panthrobotics never settles for second best.

**Outreach:** The only way to change a community is to be part of it. Our community is not just our school, our city, or our state. It is every place that our voice, our hands, and our hearts can reach. Our team consistently looks for ways to interact with our community – both with our excitement about robotics as well as our passion for service.

**Fun:** We believe that we are our most successful when we are having fun doing what we do. Whether it be cheering at competitions, playing laser-tag during our end of the year party, racing robots with elementary school teachers, or simply enjoying each others company, we want to bring as much excitement and joy to our lives and to the lives of others as we can.



# Step 1 *How your support changes lives.*



2014 Team Photo

Your generous commitment to become a 2014 sponsor will make an impact on the lives of high school students who will soon graduate, attend college, and enter the work-force. Every year we reach dozens of students and teach them skills necessary to enter top universities, internship programs, and high-paying careers. We do this by educating them in technology, engineering, science, mathematics, media, project management, and numerous other fields.

It costs our team approximately \$20,000 to design, build and field a 120 pound robot. We must raise \$800 per student to travel to three competitions each year. Our team has grown substantially this past year and over 50 students are relying on your support to provide work-force training, mentoring, and hands-on learning so that they can be successful.

We do more than build competitive robots. Panthrobotics also participates in demonstrations to elementary and middle school students, industry associations, and political organizations. We also host three yearly robotics competitions and engage in community service throughout our area. Your support helps us to grow our community outreach and ability to affect our community with the importance of science, technology, engineering, the arts, and mathematics.



# Step 1 *What our community says about us.*



Bryan Gerace and Students at the Panthrobotics Build Site

“It is the pleasure of the ITT Technical Institute in Baton Rouge to work with the FIRST Robotics team at Woodlawn High School. This program strives to inspire its young team members to be science and technology leaders and we are proud to be a part of it.”

Bryan Gerace  
ITT Technical Institute

“I believe that Panthrobotics is helping to set an example not only for Woodlawn High, but for teens throughout the entire Baton Rouge area. . . I was impressed not only with their science and engineering skills, but also with their maturity, professionalism and teamwork.”

Kip Holden  
Mayor of Baton Rouge



Mayor Holden and a Panthrobotics Student



Superintendent White with some of the Panthrobotics Team.

“Panthrobotics’ work at teaching others about the importance of science, engineering, and mathematics is a great asset to our community and school system. . . The team demonstrates how diversity, sportsmanship, and academic skill can be combined to achieve success.”

John White, State Superintendent of Schools

# Step 1 *What audiences have we reached?*

We have appeared in the following media venues:



We have been (or will be) involved in community events and demonstrations such as:

- ◆ The FIRST Robotics Kickoff Event at WHS (2015)
- ◆ The FIRST Tech Challenge Qualifier at WHS (2014)
- ◆ Louisiana State Board of Education Demo (2014)
- ◆ EBR School Board Demo (2014)
- ◆ STEM Day at the Louisiana Arts and Science Museum (2014)
- ◆ Baton Rouge's Fest-For-All (2013)
- ◆ Red Stick Rumble Robotics Competition at WHS (2013, 2014)
- ◆ The Baton Rouge Chapter of the International Society of Automators Shrimp Boil (2013)
- ◆ The International Society of Automators Board Meeting (2013)
- ◆ The Louisiana Governor's Technology Luncheon (2013)
- ◆ FLL Qualifier (2012, 2013, 2014)
- ◆ Annual Presentations to Six Different Elementary Schools (2012, 2013, 2014)
- ◆ The Louisiana Engineering Society's Luncheon (2012)
- ◆ East Baton Rouge Parish's EBRMania (2011, 2012, 2013, 2014)
- ◆ The Mall of Louisiana Demos (2011, 2012)
- ◆ JCPenney Grand Reopening in the Mall of Louisiana (2012)
- ◆ Baton Rouge's Walk for Autism (2012)
- ◆ Highland Observatory Demonstration (2011)



FIRST® Robotics Team #3337

<http://www.panthrobotics.org/>

(225) 802-8207

## **Step 2** *Choose your Sponsorship Package*

### **Title Sponsor (\$5,000.00 and Greater)**

1. Your company is listed as a Title Sponsor with the FIRST® Robotics Organization and announced in the stadium at each competition. You are recognized on the FIRST Website and a personalized banner will also be hung at our booth during competition.
2. Your company's name and logo on the cover of our Sponsor Book as well as a full page within the book itself.
3. Your company is mentioned in all of our press releases.
4. Your company's name or logo appears on our 2014 Robot, competition t-shirt, all signage and print material, and website.

### **Gold Sponsors (\$2,500.00—\$4,999.00)**

1. Your company is given a full page ad within our 2015 Sponsor Book.
2. Your company is mentioned in all of our press releases.
3. You are asked to provide give-away items at our booth during competition.
4. Your company name or logo will appear on our 2015 Robot, our competition t-shirt, and any of our print material.

### **Silver Sponsors (\$1,000.00—\$2,500.00)**

1. Your company is given a half page ad in our 2014 Sponsor Book.
2. Your company is mentioned in all of our Press Releases.
3. You are asked to provide give-away items or brochures at our booth during competition.
4. Your company name or logo will appear on our competition t-shirt.

## **Step 2** *Choose your Sponsorship Package*

### **Bronze Sponsors (\$500.00—\$1,000.00)**

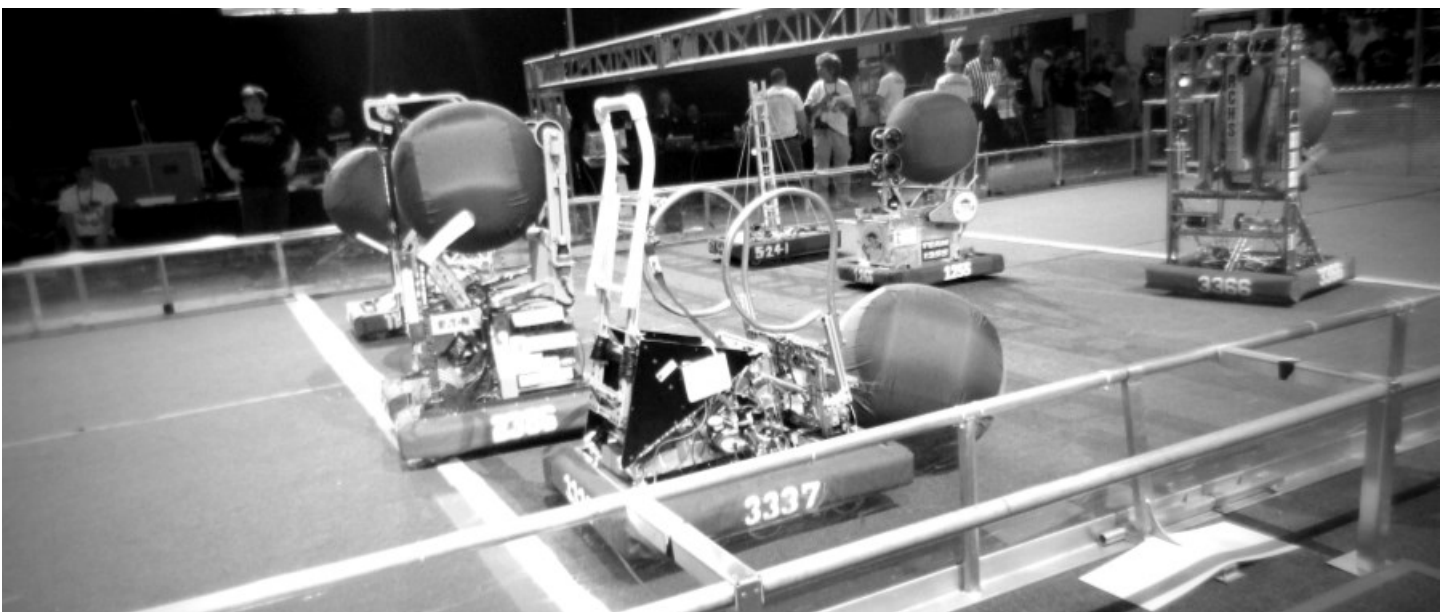
1. Your company is given a half page ad in our 2015 Sponsor Book.
2. Your company's name or logo appears on all signage and print material as well as on our website.
3. You are asked to provide give-away items at our booth during competition.

### **Partners (\$100.00—\$499.00)**

1. Your company is given a quarter-page ad in our 2014 Sponsor Book.
2. Your company's name or logo appears on the Sponsor Page of our website.

### **Contributors (\$25.00—\$99.00)**

1. Your company's name appears in our 2014 Sponsor Book.
2. Your company's name or logo appears on our Sponsor Page on our Website.





# Step 2 *Choose your Sponsorship Package*

A Special Thanks to Our 2014 Sponsors!



**SKANSKA**



## Step 3: *Complete our Sponsorship Form*

Thank you for taking the time to review our sponsorship packet. If you have any questions, please do not hesitate to email us at **team@panthrobotics.org**. If your organization would like to provide assistance either monetarily or in another way, please detach this form and return it to:

**Daniel Eiland | Woodlawn High School | 15755 Jefferson Hwy  
Baton Rouge, LA. 70817**

Company Name			
Company Address:			
Address 2:			
State:		Zip Code:	
Contact Name:			
Contact Phone Number:			
	Contact Email:		

My organization would like to become a:

- ☐ Platinum Sponsor (\$5,000+) | ☐ Gold Sponsor (\$2,500+)  
☐ Silver Sponsor (\$1,000+) | ☐ Bronze Sponsor (\$500+) | ☐ Partner (\$100+)  
☐ Supporter (\$25+)

Enclosed with this form is our check made out to **Woodlawn High School** for \$\_\_\_\_\_.

Our company would also like to help by providing:

*☐ Mentoring the Team   ☐ Providing Parts/Supplies   ☐ Providing Services*

If you wish us to use your company logo, please email it to [deilands@panthrobotics.org](mailto:deilands@panthrobotics.org).

# Appendix: Our Estimated Budget

Registration Costs:		
	The Bayou Regional	\$5,000.00
	The Arkansas Regional	\$4,000.00
	The World Championship	\$5,000.00
Build Costs:		
	Building Supplies:	\$3000.00
	Practice Robot:	\$5000.00
Travel Costs:		
	The Bayou Regional	\$7,500.00
	The Arkansas Regional	\$15,000.00
	The World Championship	\$20,000.00
Grand Total:		
		\$64,500.00

The above is an estimated budget based on the costs incurred in prior years. It also assumes a World Championship Attendance as well as a member list of 50 students.