

▶ Hansen Beverage Company

Sponsorship proposal

Richard Sisk ▶ FRC2493 Robokong ▶ 11/24/2009

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Hansen Beverage Company

Sponsorship proposal

Team Robokong is a competitive high school robotics team in Riverside, California. The team is part of the nationwide FIRST Robotics program whose mission is to inspire students in the areas of Science, Technology, Engineering, and Mathematics. Team Robokong is a self supporting organization and must raise all funds necessary for the team's operation through the generosity of corporate sponsors such as the Hansen Beverage Company.

About Team Robokong

Robokong is beginning its third year as an award winning robotics team designed to bring together high school student with local engineers and mentors to inspire the students in the fields of science and engineering.

Students and mentors work throughout the year to build the robotics program in areas such as community outreach programs, robotics summer camps, engineering workshops, and presentations to community organizations such as the Kiwanis and the Riverside City Council. The year culminates in five weeks of regional competitions in March with the winners advancing to the world championship in April.

Why sponsor Team Robokong?

Robokong competes in at least one regional competition each year. Competitions are held in a sports arena with thousands of students, mentors, and local business attending. Sponsors are recognized with placards on the robot and are mentioned when the team is introduced or wins an award.

Competitions are often featured on local television programs and newspapers.

All Robokong sponsors are listed on the teams web site and will appear in the Patron Book created by the team at the end of the competition season and delivered to sponsors, patrons, and local business.

Robokong also participates in many community outreach programs and attends multiple off-season events providing even more opportunities for Hansen Beverage Company to be seen as a sponsor of Team Robokong.

Team Robokong – 2009 San Diego Regional



Sponsorship opportunities

Robokong offers the following sponsorship and donation opportunities

- **Named Sponsor** added to team name: Team Robokong sponsored by Hansen Beverage Company. \$5000+
- **Platinum Patron**; full-page patron ad, name on robot and banner. \$500+
- **Gold Patron**; full-page patron ad. \$200
- **Silver Patron**; ½ page patron ad. \$100
- **Bronze Patron**; ¼ page patron ad. \$50

Team Robokong is part of *STARS for a Better Tomorrow, INC.* a 501(c)(3) organization. All donations and sponsorships are tax deductible

Contact information

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For more information, visit our website

<http://www.robokong2493.com>

Attachments:

- Patron Letter
- Patron-Sponsorship Form