



FIRST[®]

FRC Team 4265 Secret City Wildbots

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1450 Oak Ridge Turnpike
Oak Ridge, TN 37830
February 26, 2013

Dear Sir or Madam,

My name is Sydney Buckner, and I am the project manager for the Oak Ridge High School FIRST Robotics team. We are a student led FRC (FIRST Robotics Competition) team with a mission to encourage students to pursue careers in science and technology. We promote innovation in the STEM (Science Technology Engineering and Mathematics) fields and make it our goal to foster a well rounded student base by running our team like a small business. We wish to maintain a tradition of excellence in all aspects of our team including (but not limited to) design, community involvement, and professionalism.

In order to uphold our goals in these areas, we need your support to help us raise proper funding and garner materials. Were you to become a partner or sponsor with the Secret City Wildbots, you would become a crucial part of our team. There are many benefits to sponsoring our team, all of which can be found in the information packet enclosed with this letter. In addition, the enclosed packet contains more in depth information on FIRST, FRC, and The Secret City Wildbots. Your consideration in supporting us through our endeavors this year is greatly appreciated!

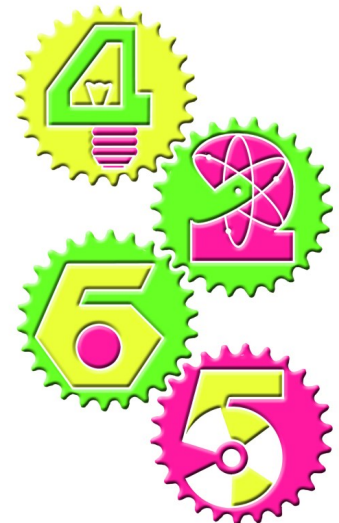
Sincerely,



Sydney Buckner
Program Manager, Team 4265 The Secret City Wildbots
Student, Oak Ridge High School
(865) 207-5985 (M)
sydbuckner.865@gmail.com



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Meet FRC Team 4265 ORHS WildBots

Our mission is to inspire young people to be science and technology leaders by engaging them in exciting mentor-based programs that build science, engineering, and technology skills that inspire innovation and that foster well-rounded life capabilities including self-confidence, communication, and leadership.

FIRST (For Inspiration and Recognition of Science and Technology) is a nonprofit organization founded by Dean Kamen in 1989 to inspire young people's interest and participation in science and technology. FIRST incorporates innovative programs that motivate young people to pursue education and career opportunities in science, technology, engineering, and math while building self-confidence, knowledge, and life skills.



FRC (FIRST Robotics Competition) is a high school based competition where students aged 14-18 participate in "The varsity Sport for the Mind". FRC combines the excitement of sport with the rigors of science and technology. Under strict rules, limited resources, and time limits, teams of 25 students or more are challenged to raise funds, design a team "brand", hone teamwork skills, and build and program robots to perform prescribed tasks against a field of competitors. It's as close to "real-world engineering" as a student can get. Volunteer, professional mentors lend their time and talents to guide each team.

Team 4265, The Secret City Wildbots, based out of Oak Ridge High School, was founded just in time for the 2012 build season. After six grueling weeks of hard work, our team competed at the Smokey Mountain Regional and received the Rookie All-Star Award, which gave us the opportunity to compete at the international level. Even through the duration of our rookie year, we strove to incorporate the values of FIRST in all we did. Team 4265 did not exclusively accept mem-

CONTACT US

Lead Coaches:

Gordon Williams: gwilliams@ortn.edu

Matthew Perkins, Ph.D.: mperkins@ortn.edu

Project Manager:

Sydney Buckner: sydbuckner.865@gmail.com

Lead Mentor:

Mark Buckner Ph.D.: markabuckner@gmail.com

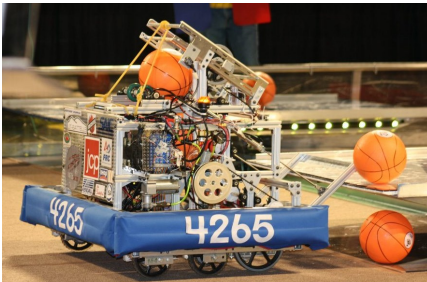
bers from ORHS, we also welcomed students from other schools which did not yet have an FRC team. We opened our arms to students from Clinton High, Powell High, and even students who were home schooled. We opened our facilities to the local FLL (FIRST Lego League) Team from Robertsville Middle School, and after the competitions, we worked hand in hand with the Oak Ridge Children's Museum to establish the first Sumo Robotics Summer camp. We strive to continue a strong tradition of community involvement as a team and are mentoring five first year FRC teams in the region.

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How You Can Help FRC Team 4265 ORHS Wildbots

How You Can Help Us:

Excellence comes at a high price, and we rely heavily on help from the community to reach our goals! Though we have a high budget goal to meet before this year's build season, monetary donations are not the only way you can help us. We are searching for help machining and anodizing parts, providing materials, supplying meals, and even mentoring students. The list doesn't stop there, and if you chose to assist our team we will work hand in hand with you to find out how you can best aid the Secret City Wildbots.



How We Can Help You:

Since FIRST Robotics is a 501 (c) (3) not-for-profit public charity, all donations from your company are tax deductible. In addition, all sponsors will have their name and/or logo displayed on our materials (corresponding to the donation level reached) at every event the team participates. Though events alone, sponsor logos will be displayed to audiences of over 50,000 individuals, not including the team's website and publications. In addition to publicity and advertising opportunities, we will keep all of our sponsors updated with the team's progress throughout the year and will also be available to give robot demonstrations. The sponsorship levels and matching benefits are as follows:



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Level	Donation	Benefits
Supporter	Below \$1,000	Invitation to all open houses/competitions, thank you letter with photo signed by the team, name on website
Bronze	\$1,000	Everything above, name on gear (banner, website, t-shirt) , add to mailing list to update on the team
Silver	\$2,000	All of the above, logo on t-shirt, banner, website, team gifts such as t-shirts, wristbands, stickers, buttons, etc.
Newton	\$5,000	Everything above, name on robot, demonstrations at company, VIP tour of Pit at competition, name announced at the beginning of each match
Einstein	\$7,000	Everything above, logo on robot , multiple demonstrations at company
Corporate	\$10,000	Everything above, employees invited to join us for a review design session during build season.

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How You Can Help Us:

Thank you for taking the time to review our sponsorship packet. If you have any questions, please do not hesitate to email us at orhswildbots@gmail.com. If your organization would like to provide assistance either monetarily or in another way, please detach this form and return it to:

Dr. Matthew Perkins, Fundraising and Logistics

Oak Ridge High School

1450 Oak Ridge Turnpike

Oak Ridge, TN 37830

Contact information

Company Name: _____

Company address: _____

Address 2: _____

State: _____ Zip code: _____

Contact name: _____

Contact phone: _____ Email: _____

My organization would like to become a:

- Platinum Sponsor (\$1000+) | Gold Sponsor (\$500+)
- Silver Sponsor (250+) | Bronze Sponsor (\$100+)
- Partner (\$50+) | Supporter (\$25+)

Enclosed with this form is our check made out to Oak Ridge High School for

\$_____.

My organization would also like to help by:

- Providing Mentors | Providing Materials | Providing Meals |
- Providing Machining or Other Technical Services | Other _____

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How You Can Contact FRC Team 4265 ORHS

Secret City Wildbots Contact Information

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