



FRC2493 - Robokong  
19387 Mariposa Ave  
Riverside, CA 92508



Hansen Beverage Company  
Attn: Heidi Hand  
550 Monica Circle Suite 201  
Corona, CA 92880

Dear Heidi,

Thank you for considering the sponsorship proposal Team Robokong. We are seeking sponsorship for the Robokong Robotics team as a part of the FIRST<sup>™</sup> program. We will be providing approximately 35 team members with the opportunity to travel to cities like San Diego, and Long Beach for Regional Competitions, and to Atlanta Georgia for the Championship Competition. Our team needs to raise more than eighteen thousand dollars to support this goal.

FIRST is a robotics competition founded by inventor Dean Kamen. FIRST<sup>™</sup>, an acronym for "For Inspiration and Recognition of Science and Technology," is an international phenomenon, which pairs high schools with corporate engineering sponsors to build a robot which will compete in a sport-like event. The goal of the FIRST<sup>™</sup> program is to give students hands-on experience working with real engineers, so that engineers and scientists are seen as role models in the same way professional athletes are.

Support of our team offers many benefits to the community. Local students will have the chance to learn and develop many new skills. They will be learning not only engineering and design skills, but will also be developing leadership, business, public speaking, coaching, and communication skills. We are providing these students the necessary skills to become the next leaders in our community and beyond.

We are offering several ads in response to your donation. Donations can be any size of monetary contribution that you would be willing to provide us. We will be producing a patron book in May that will be displayed throughout local communities and with every patron. This book will contain ads per the following donation levels:

- \$25 for a one line ad
- \$50 for ¼ page
- \$100 for ½ page
- \$200+ for a full page
- Donations of \$500 or more will obtain ad space on our robot. See the attached page for details. The Regional competitions, held during March are often televised on local news stations and other TV stations. The Championship competition is usually covered by ABC, 60 Minutes, and similar shows. All donations are tax deductible as contributions are to Stars For A Better Tomorrow, a non-profit organization.

Thank you, once again, for considering this great program for your patronage!

Sincerely,  
The Robokong Robotics Team

**Sample**

**Patron Book Page**

\$200: 1 Full Page

\$500: Name on Robot  
And 1 Full Page

\$5,000 and up:  
Full Team Sponsor  
(Name in Team Name)  
Name on Robot  
And 1 Full Page

*All Patrons* will be displayed on our  
webpage: [www.robokong2493.com](http://www.robokong2493.com)

$\frac{1}{4}$  Page \$50

1 Line \$25 -----

$\frac{1}{2}$  Page \$100

