

Super Bowl Boxes

(C)

When:

- Start Advertising 2 weeks before gameday
- Ends on Super Bowl Sunday

Where:

- Online

What is required:

- Box Template
- Envelopes



Preparation:

Since the Super Bowl is only once a year, these fundraisers are relatively easy to plan. You should wait until after the conference finals to start selling the boxes. There is a template for the Super Bowl Boxes in the team's Google Drive. You can create a copy and adjust the year and it will be ready to start selling.

Selling Boxes:

Anyone can sell boxes for this fundraiser. If a person chooses to do so, they have to be given access to the sheet on Google Drive. They must also be given an envelope for the money they collect. People should be encouraged to sell to friends, family, coworkers, or anyone else they know.

When selling boxes, sellers must update the boxes, along with the buyer and seller information pages on the sheet. They need to do this as soon as they sell them so that nobody accidentally sells the same box twice. In each box, the buyer's name should go next to the B, and the seller's initials next to the S. Sold boxes should be tinted a different color to make it easy to see what is left. On the Buyer page, the buyer's name, contact information, and whether or not they have paid should be filled out. The seller page should be updated with how many boxes have been sold, and how much money has been collected.

Once the conference champions are decided, the teams should be randomly assigned to the top and side of the sheet (where "Team 1" and "Team 2" are). Sale of the boxes should end no later than the day before the Super Bowl. At this point, randomly assign the numbers 0-9 in the row and column of grey boxes. If for whatever reason not all boxes were sold, the unsold boxes will become house boxes, and that will eat into the profit of the fundraiser. Once the boxes are finalized, a picture of the full grid should be sent to everyone who bought them.

In the past we have sold boxes for \$20 each. However, we received feedback from many people that that price was too high, so \$10 may be more reasonable

Prize Money:

The prizes for this fundraiser are based on half of the potential earnings. For example, if boxes are sold for \$10 each, the potential earnings would be \$1000, and the prize pool would be \$500.

Once half of the money has been collected, the prize envelopes can be made. There will be four envelopes, one for each quarter. The amount that goes into each envelope will depend on the price of the boxes, but the distribution should go as follows: if boxes were sold at \$10 each, each prize should be \$75, \$150, \$75, \$200 respectively.

The prize pool will be set once the price of the tickets are set. As previously mentioned, any boxes not sold would come out of the profits, not the prize pool.

Super Bowl Sunday:

During the game, someone will have to pay attention to the scores at the end of each quarter. The last digit of each team's score will determine the winner. For example, if it was 27-3 at the end of the first quarter, whoever had the box at 7,3 would be the winner. This does mean that the same box can win multiple times.

At the end of each quarter, the winner should be marked on the buyer information page, and should be notified. All prize money should be given to the winners as soon as possible.